



Monday, Sept. 21 – Saturday, Sept. 26, 2020

www.grandhavenfiesta.org

AN OFFERING OF THE
Tri-Cities Puentes Initiative



IN PARTNERSHIP WITH...

- C3 West Michigan’s Inclusive Spiritual Connection
- First Presbyterian Church of Grand Haven
- Grand Haven Human Relations Commission
- Greater Ottawa County United Way
- Lighthouse Immigrant Advocates
- Migrant Resource Council
- Ottawa County
- Resilience
- and the El Corazón Latino Ministry Initiative of St. John’s Episcopal Church in Grand Haven

VIRTUAL MERCADO VENDOR AGREEMENT

Applicant Name: _____

Phone: _____ Email: _____

Company / Organization: _____

Website (if applicable): _____

Facebook Page (if applicable) _____

Address _____

City _____ State _____ Zip _____

Type of Booth: Merchandise Non-Profit / Church Other _____

Event Name, Date, and Location

Grand Haven Hispanic Heritage Fiesta (hereafter, GHHHF)
September 21 through September 26, 2020

Event Fees for Virtual Mercado Booth

- There is a Mercado Fee and Deposit of \$100 per participant. Vendors are encouraged to sign up and pay their fee and deposit early as their video interview will be scheduled in the order in which they submit a complete and paid application. No applications will be accepted after Monday, September 14, 2020.
- There will be no refunds to vendor. If, after the Agreement is signed, for whatever reason, the vendor is unable to be a vendor, the vendor fee and deposit is non-refundable and non-transferable.
- Make payment (cashier check or money order) payable to Greater Ottawa County United Way (“GHHHF” in the memo line), and send with this application to GOCUW at PO Box 1349, Holland, MI 49422-1349. Or you can fill out the form online and pay online at <https://igfn.us/form/VlqFww>.

Vendor Notes for Virtual Mercado

- Merchandise Vendor items may include but are not limited to: clothing, jewelry etc. There may be other vendors who will be selling similar or the exact items. Vendor to obtain the proper sales tax license and agrees to be responsible for the payment of any sales tax or any other taxes and will pay such taxes to the proper governmental

Celebrating the many ways that the Hispanic community makes Grand Haven a great place to live!



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authority. Vendors may not sell: Laser pointers, silly string, illegally copied tapes, CD’s, T- shirts or any items that may be perceived as drug related paraphernalia.

Packaging/containers may not display the Grand Haven Hispanic Heritage Fiesta, City of Grand Haven, or any logo other than the vendor’s own.

- Non-profits and Churches may wish to offer information about their services to the community, opportunities to volunteer and what benefits their members enjoy.
- Organization Vendors may include, but are not limited to: companies, non-profits, or other organizations who connect with or serve the Latin American and / or Hispanic community in West Michigan.
- After submission of a completed form and payment of the deposit and fee, you will be added to the Virtual Mercado website. The Fiesta will put you in contact with Yeli Romero from Aceso VIP who will schedule your video interview. Upon receipt of the completed video from Yeli, that video will then be added to your spot on the Virtual Mercado. The video will remain available on the Fiesta website along with a link to your website and the name of your Facebook Page, if you have one, through June of 2021.
- Vendor is solely being given access to virtual space at the GHHHF under this agreement. Vendor, or its volunteers or associates, will not have the authority to represent to any other individual(s) or organization(s) that s/he is a representative or employee of the Grand Haven Hispanic Heritage Fiesta, the City of Grand Haven, or any festival sponsor/contributor.

I have read the agreement, and if selected to participate, I will comply with the terms. I understand that my signature on this document does not guarantee participation. The GHHHF reserves the right to select all Vendors.

Signature: _____ Date: _____

OFFICE USE ONLY

Date of Application Reception: _____ Date of Decision: _____

Application Approved – Mercado Vendor Space Reserved: _____

Application Denied - Reason: _____

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